

Grafton Soccer Club Board Meeting Minutes
Sunday, October 17, 2010

2010/2011 Board Members Present: Tricia Wessel-Blaski, Don Arnold, Christi Klaus, Ron Lauters, Michelle Pedersen, Peter Kugi, Kim King, Kevin Wise, Kay Schnell, Sara Rapp, Julie Demerath, Bryan Demerath, Barb Vandenberg

Guest: Jason Braaten

I. Call to Order (Tricia Wessel-Blaski):

A. Tricia called the meeting to order at 6:00 p.m.

II. Minutes (Christi Klaus):

A. September 2010 Minutes: Tricia asked that a motion be made to approve the September minutes. Ron made a motion. Kay seconded the motion. Motion approved unanimously.

III. Treasurer's Report (Kay Schnell):

- A. September Financials:
- i. Kay pointed out a line item under the Major Fundraising Expenses – “2010 Card Pass Thru”. This pertains to the Charity Mania cards and it is simply due to a timing issue. By the end of the football season, this will be \$0.
 - ii. Concession deposits are not all in at this time. It looks as though we had \$3,100 of income last year, and we are at approximately \$1,800 for this year.
 - iii. Kay opened additional CD's. One is coming due on the 22nd and will rollover for an additional 6 months.
 - iv. Coaching Fees: There are less than 10 families (not including Academy) that have not paid their fees. Those families on payment plans are following through on their commitment.
 - v. Tricia asked that a motion be made to approve the September Financials. Michelle made a motion. Ron seconded the motion. Motion approved unanimously.

IV. President's Report (Tricia Wessel-Blaski):

- A. Indoor Tournament:
- i. We are looking at March 18, 19 and 20th at the High School and GES.
 - ii. A flyer will be put together for distribution.
 - iii. Missie and Kevin will be heading up the tournament.
 - iv. Ron will assign the referees.
 - v. We are probably too late at this point to sanction the tournament.
- B. 2011 Summer Tournament: The sanctioning form has been submitted.
- C. WYSA Meeting Saturday, October 30, 2010: If there are any issues or concerns that should be brought up, please email Tricia.
- D. December Meeting: Tricia asked if we should have a more informal get-together. It was agreed that it was a good idea, but may be difficult with other Holiday parties. Tricia will look at some dates and get back to the board.
- E. Soccerships:
- i. This fall, Tricia, Kevin, Kay and Christi reviewed and processed the soccership requests.
 - ii. Tricia would like to see a more formal process. If anyone is interested in being part of a sub-committee to address this issue, please let Tricia know. She would like to see something developed by February or March so that we are ready for the spring season. Michelle indicated that she would be interested.
 - iii. Julie offered a copy of a checklist that is used through her employer.
 - iv. Peter is hopeful that we will secure a sponsor.
 - v. Tricia also stressed that we need a better system for Kay going forward. It has been difficult to track soccerships and payment plans.

V. **Director of Soccer (Don Arnold):**

- A. U10 Boys Academy:
 - i. The team lost two players. One player requested to be transferred to a Rec Team and another player requested to be released.
 - ii. Kay asked about fees. There will not be a refund to either family.
 - iii. A player will be moved from Rec to the Academy Team. He has been a guest player on the team in the past and Jason is familiar with him. This family will pay ½ of the coaching fees.
- B. Mequon Fall Cup:
 - i. Don was able to watch all the teams. He will put together a summary of the weekend so that it may be posted on the website.
 - ii. Congratulations to the U17 Girls who defeated Mequon in the championship game.
- C. U12 Girls:
 - i. The team added a volunteer assistant coach. Paula Race has a daughter on the team and has been a coach in the past.
- C. U6 Program: The fall season has wrapped up – Don felt that the players had a lot of fun.

VI. **Fundraising Update (Peter Kugi):**

- A. Peter thanked those individuals that have helped him with the sponsorship photos for the website. Thanking our sponsors is important. (further fundraising discussion below)

VII. **Field Development (Peter Kugi & Bryan Demerath):**

- A. Lease:
 - i. It was discovered that the lease runs through 2015, rather than 2012.
 - ii. In order to extend the lease, it needs to be voted on by the school board either at an annual meeting, or at a special meeting called by their board.
 - iii. The original lease was approved for 12 years. There is a 90-day out clause.
- B. Survey:
 - i. A survey is needed to determine how to develop around the wetlands. We are looking at 2-3 smaller fields, which gives us options and the ability to rotate fields.
 - ii. Cash Available:
 - a. Bryan asked what we have available at this time. Kay indicated that we have approximately \$20,000 in cash left from last year and we have just under \$20,000 from fundraising.
- C. Corporate Sponsorship for the Fields:
 - i. Peter is working on proposals for sponsorship of the complex, as well as the fields, but is not comfortable with proceeding until the lease is done. A club member who is familiar with these contracts and marketing plans has been assisting Peter.
 - ii. Peter would like to see a new sign designed which would allow us to change the sponsor name when needed.
 - iii. There was discussion regarding the history of the fields and whether it is appropriate to re-name the fields. There were 12 founders and Ralph Zaun facilitated the loan. The Uihlein Foundation also contributed a significant amount of money. Bob Hoffman has offered to put this history in writing for us.
 - a. It was agreed that we need to put together some sort of signage commemorating this history for display at the complex. Kim also mentioned that we should use a news article as well.
 - b. Kim made a motion to work with the volunteer from the club to develop contracts to re-name Zaun. Kevin seconded the motion. Motion approved unanimously. Sara stressed that the history should be put together before going public with any name change.
- D. Initiatives Going Forward:
 - i. Bryan will get the meeting scheduled with the school board and will propose another 12 year lease with the same conditions.
 - ii. There was further discussion regarding the costs of moving forward, including a survey.
 - a. Julie made a motion to approve up to \$10,000 for the initial costs incurred to determine field development possibilities. Kim seconded the motion. Motion approved unanimously.
- E. Field Equipment:
 - i. Bryan Demerath and Jeff Gauger will be looking at the following over the winter:
 - a. Mowing – more cost efficient if we purchase our own mower?
 - b. Field Lining – purchase our own machine?
 - c. Fertilization/Aerating/Winterizing
 - d. Storage

VIII. New Business:

A. Admirals Box Raffle:

- i. Peter reported that St. Mary's donated a suite package for 10 to the Admirals game on December 12th. The package includes admission for 10, 4 parking passes, food and drink.
- ii. It was decided that the tickets will be sold for \$5 each.
- iii. Tickets will be distributed through team managers (Rec and Academy) or team fundraising coordinators (Select). Barb will email the managers and the fundraising coordinators. Tricia will contact the U6 manager.
- iv. It was decided that for every 10 tickets each team sells, the team will be entered into a drawing to win \$150 towards a team party.
- v. The ticket stubs/money will need to be turned in by November 15th. The drawing will take place November 21st at our board meeting.
- vi. Kim will put an email blast together which will outline how we would like to use the proceeds from this raffle (field lining equipment as well as other field related improvements).

X. Future Meetings:

- November 21, 2010 6 pm, Lower Level, Legion Hall
- December 19, 2010, 6 pm, Lower Level, Legion Hall
- January 16, 2011, 6 pm, Lower Level, Legion Hall
- February 20, 2011, 6 pm, Lower Level, Legion Hall

Meeting Adjourned at 8:00 p.m.

Minutes Recorded by Christi Klaus, Secretary